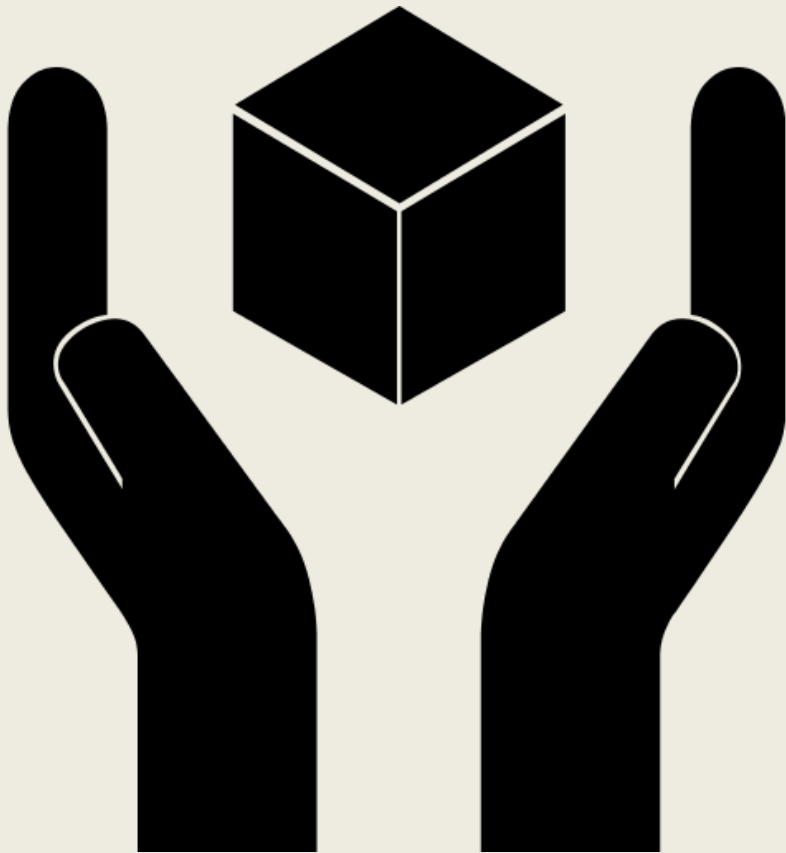




Getting Started Guide

# Best of Nancy: Quick Start Guide

# Best of Nancy: Quick Start Guide



Your Product



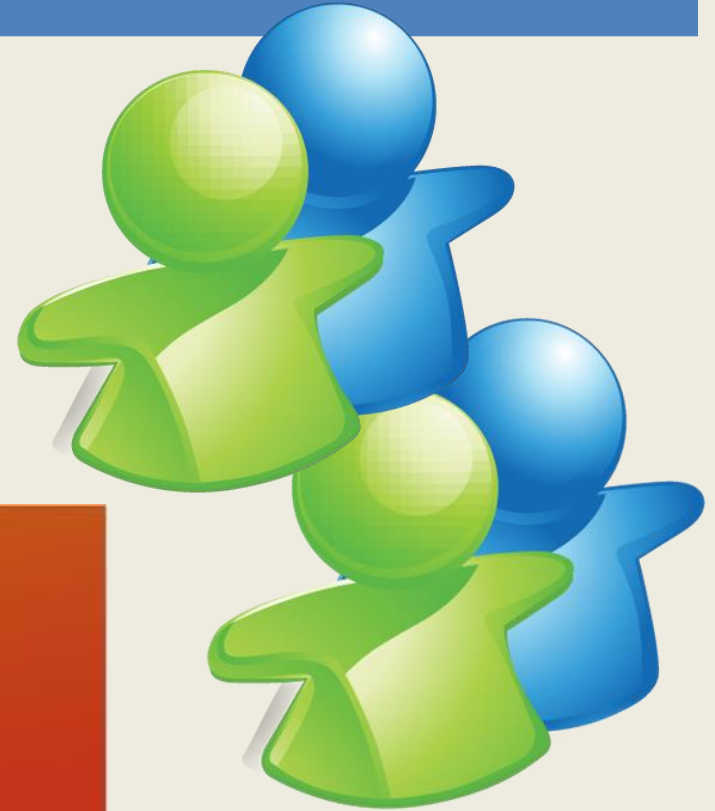
Buyers

# Best of Nancy: Quick Start Guide

Your  
Product



Etsy



Buyers

# Best of Nancy: Quick Start Guide



# Best of Nancy: Quick Start Guide



## Plan Your Vision

<http://bestofnancy.com/premium-member-content/>

- **Goal:** Start your own business
- **Marketing Strategies**
  - Target Audience
  - Problems you solve
  - Business Plan
    - where you are today
    - where you want to be
    - building Your business

# Best of Nancy: Quick Start Guide



## Etsy Shop – Learn to...

<http://www.ladybugwreaths.com/etsy-shop-intensives/>

- Set up an Account
- Set up a Shop
- Get Started on a Listing
- List Your First Item
- Set Pricing & Shipping Policies
- Take and Add Images
- Set up Your Profile
- Set up an About Page
- Learn SEO/Keyword Strategies

# Best of Nancy: Quick Start Guide

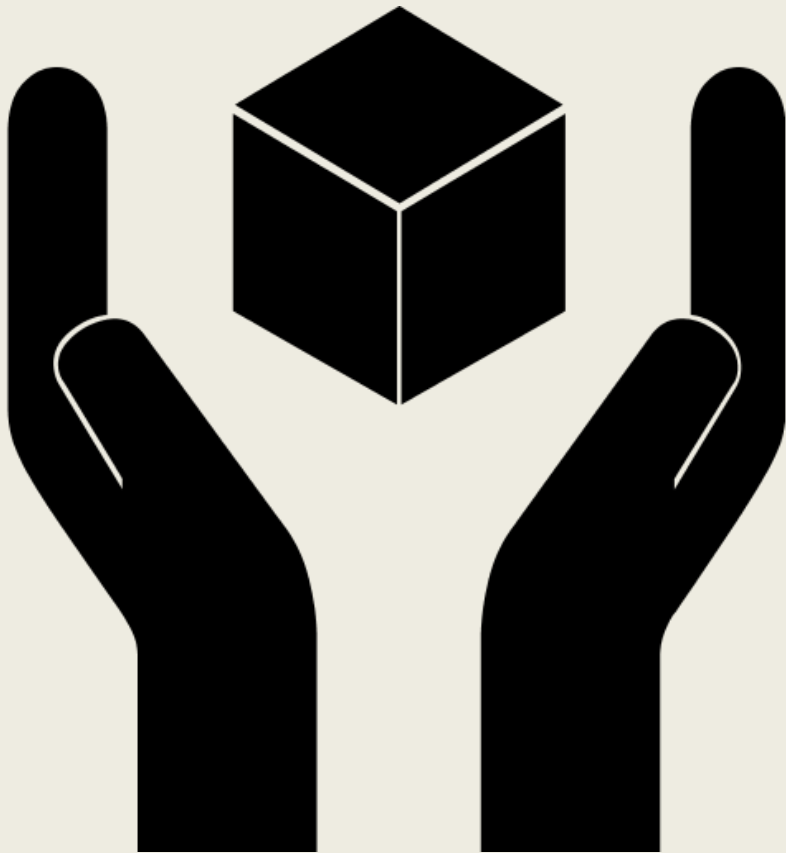


## Build Relationships

<https://www.facebook.com/groups/GrowWithNancy/>

- Join “Grow With Nancy”, FREE Facebook Group
- Look at Stores of GWN Members
- Add them to your favorites
- Interact with GWN members in Facebook
- Collect Names/Emails of Buyers
- Periodically Reach out to Buyers
- Stay in Touch with “Grow With Nancy” members daily

# Best of Nancy: Quick Start Guide



Your Product



Buyers

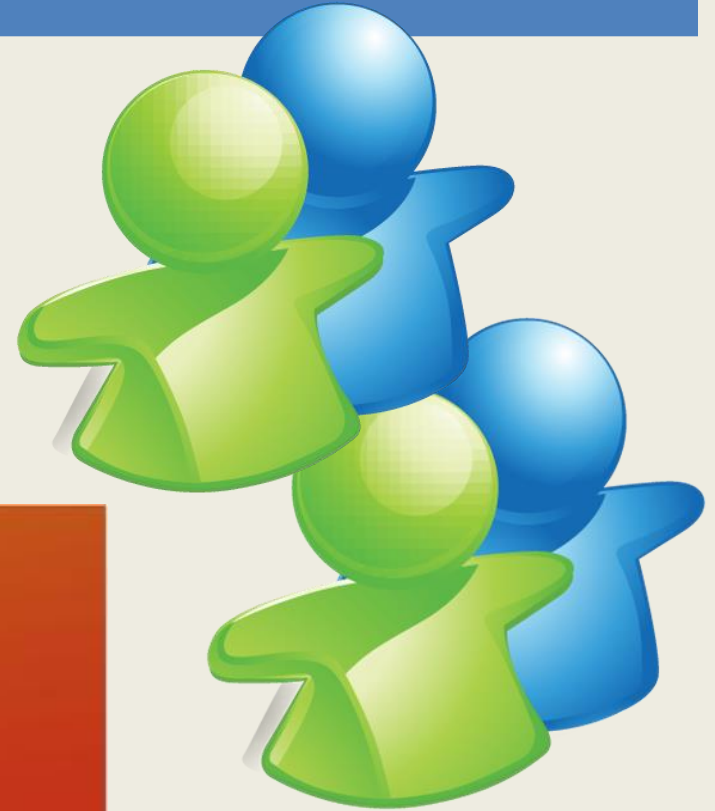


# Best of Nancy: Quick Start Guide

Your  
Product

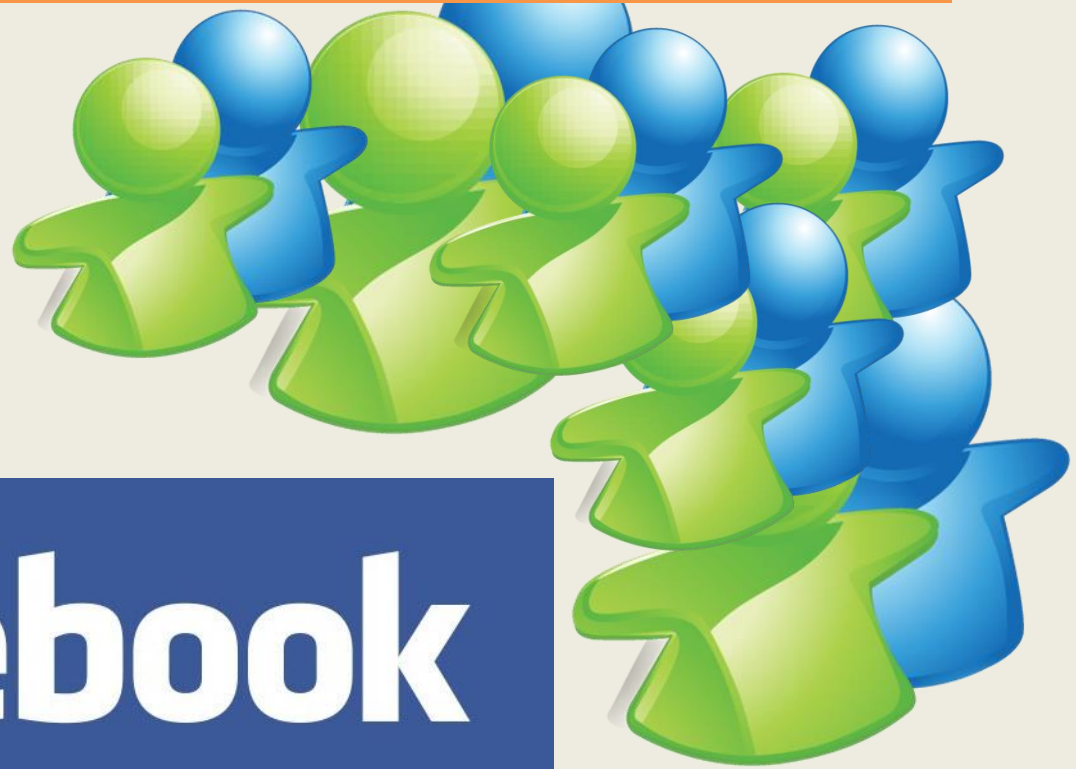


Etsy



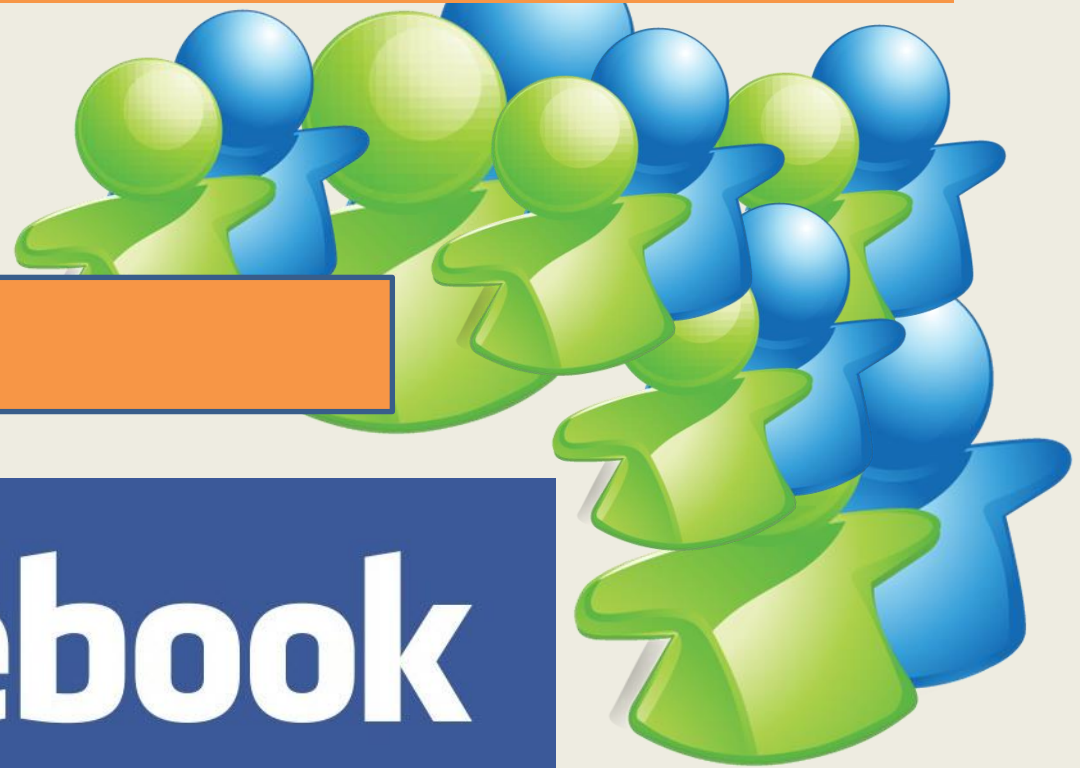
Buyers

# Best of Nancy: Advanced Strategies



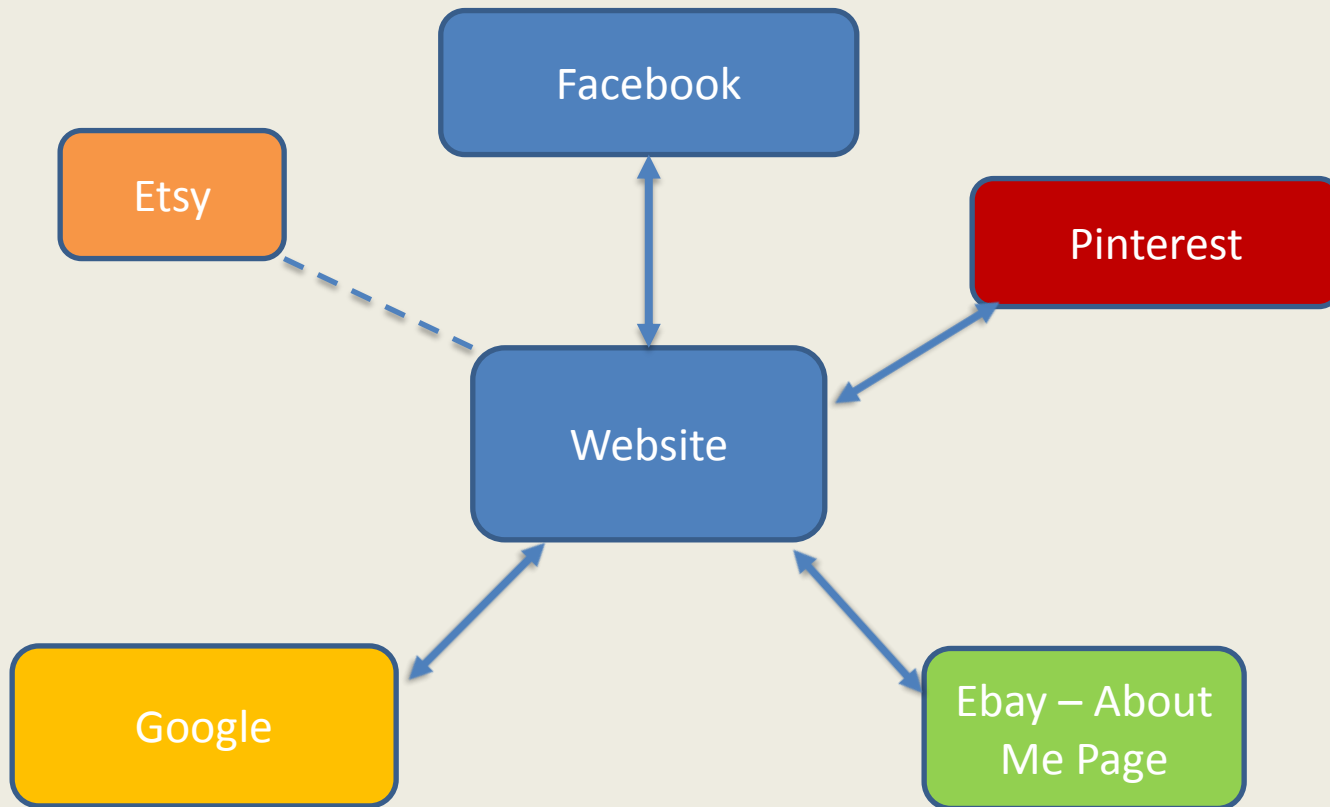
Buyers

# Best of Nancy: Advanced Strategies

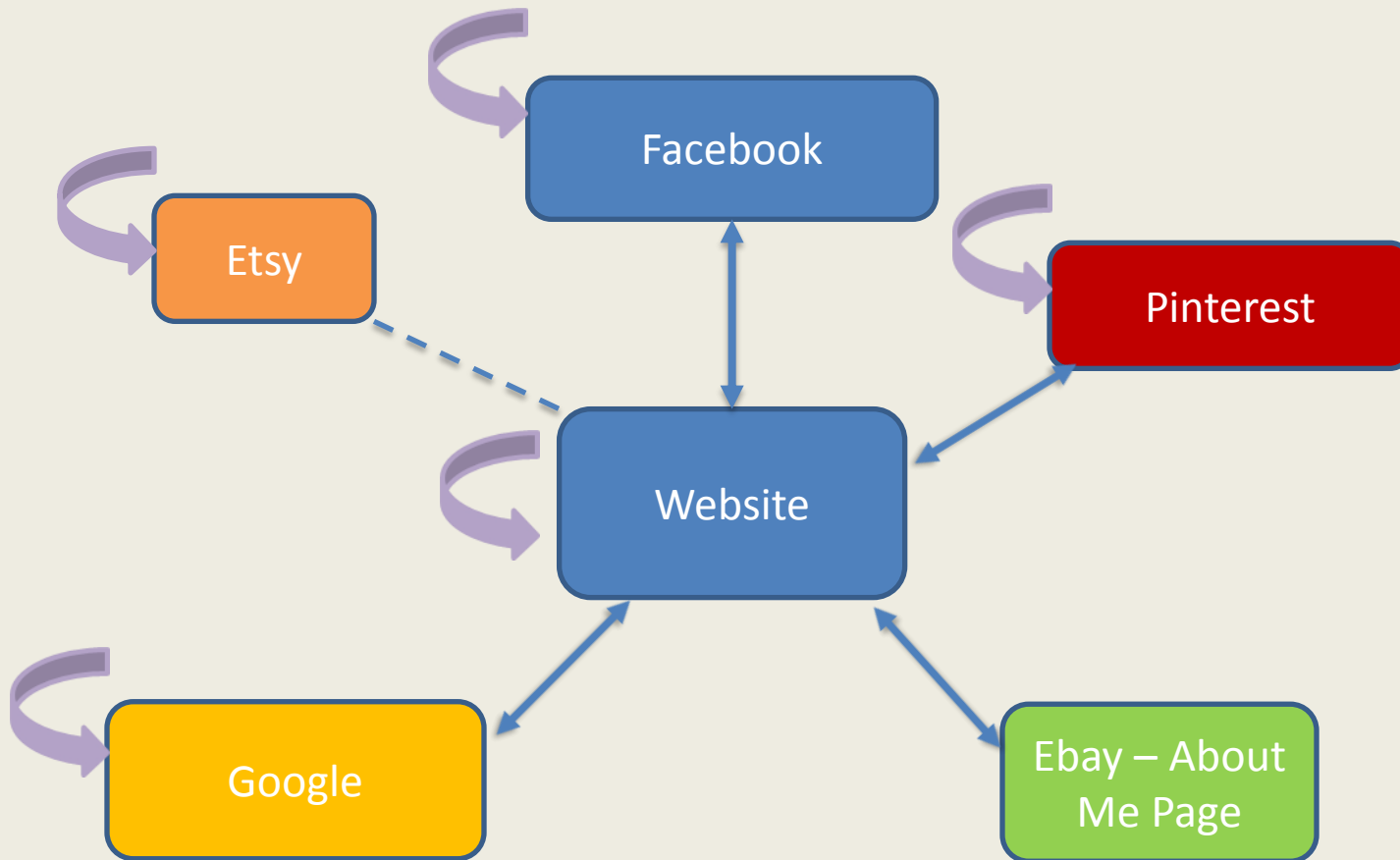


Buyers

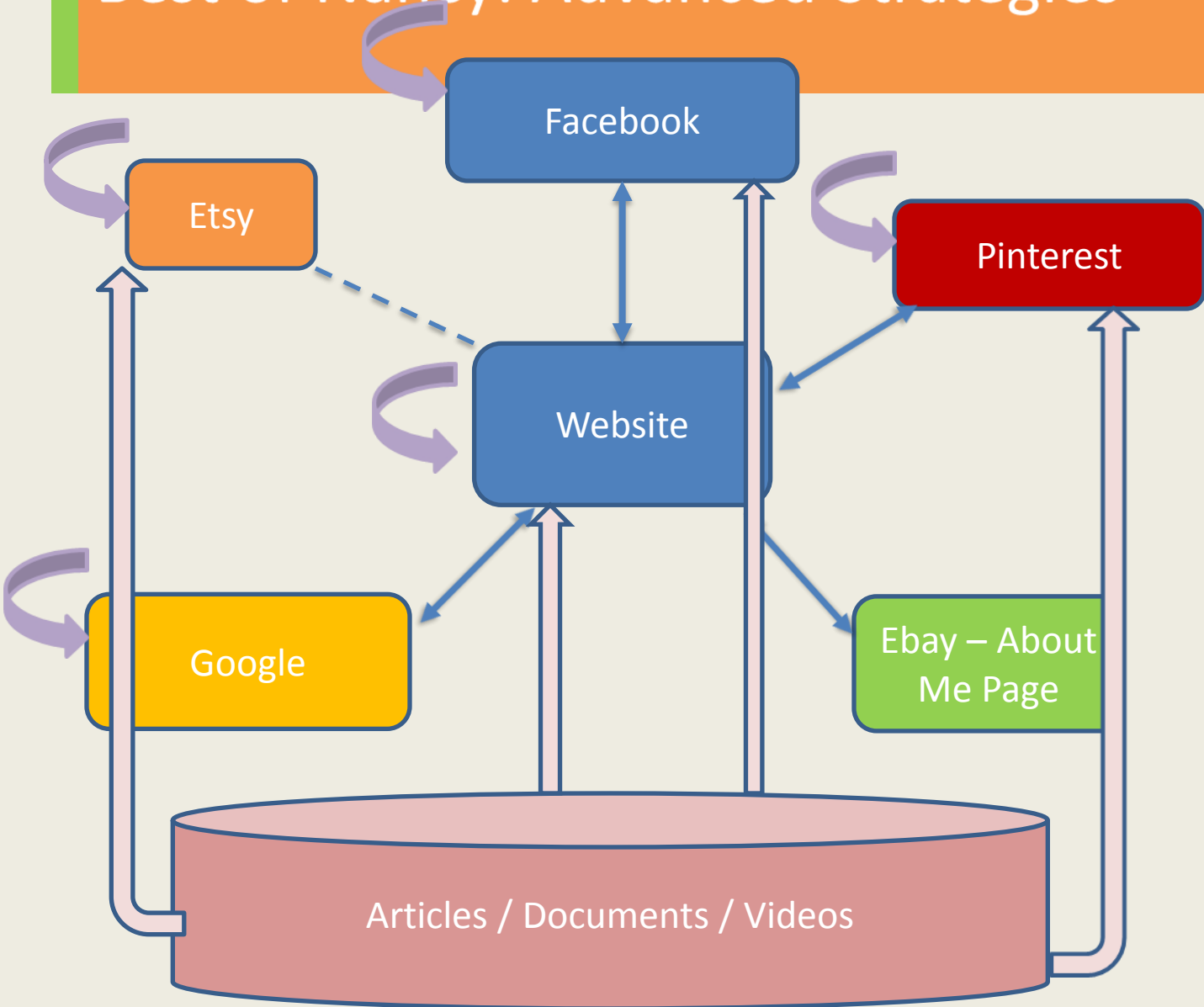
# Best of Nancy: Advanced Strategies



# Best of Nancy: Advanced Strategies



# Best of Nancy: Advanced Strategies



# Best of Nancy: Quick Start Guide

